



Konrad
Adenauer
Stiftung

Media Program



In partnership with:



South East Europe Government Communication Conference 2017

Public Dialogue in Europe: Reconnecting the EU with its citizens and neighbourhood

13 October 2017, Berlin

Participation by personal invitation

Conference languages:

English; German (interpreting during morning sessions)

Conference venue:

Academy of the Konrad-Adenauer-Stiftung,
Tiergartenstraße 35, 10785 Berlin

Organisers & contacts:

KAS Media Program South East Europe,
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SEECOM Conference, 13 October 2017 (public part)

09:00 – 09:30	Registration KAS Academy, Tiergartenstraße 35, 10785 Berlin	
09:30 – 10:00	Welcome Speeches	
	Vuk Vujnović	SEECOM Secretary General, Brussels
	Dr. Gerhard Wahlers	Deputy Secretary General of Konrad-Adenauer-Stiftung, Berlin
10:00 – 10:15	Keynote Address by David McAllister Chairman of the European Parliament Foreign Affairs Committee, Brussels	
10:15 – 10:30	Q&A with David McAllister and Dr. Gerhard Wahlers	
10:30 – 10:45	Coffee	
10:45 – 12:30	High-level Panel: Communication challenges between EU and the Balkans <i>Berlin Process & Euroscepticism – how to improve citizens' dialogue and cooperation?</i>	
Moderator	Adelheid Wölfel	South East Europe correspondent, Der Standard daily, Sarajevo
Panellists	Boris Grigić	Assistant Minister, Ministry of Foreign Affairs of Croatia, Zagreb
	Jadranka Joksimović	Minister of European Integration of Serbia, Belgrade
	Aleksandar Andrija Pejović	Minister of European Affairs of Montenegro, Podgorica
	Maciej Popowski	Deputy Director-General, DG NEAR, European Commission, Brussels
Discussion Q&A		
12:30 – 12:45	Book presentation "Reconnecting with citizens – from values to big data. Communication of governments, the EU and political parties" Interview of Christoph Lanz (Media adviser, Berlin) with Christian Spahr (KAS Media Program) and two of the authors, Erik den Hoedt and Ivana Đurić	
13:00 – 14:00	Lunch	
14:00 – 18:15	Thematic panels for government representatives, SEECOM partners and members (by invitation)	