

CALL FOR BIDS – DISTRIBUTION OF THE JOURNEY TO JUSTICE FILM TO RURAL AREAS

Organization Background

The Konrad Adenauer Stiftung established the Rule of Law Program for Sub-Saharan Africa in 2006 to support the development and strengthening of effective legal and judicial systems in the region. It accomplishes this by providing a forum for the exchange of ideas, experiences, successes, and challenges on topics such as judicial independence, constitutionalism, human rights, democracy, and regional integration, all of which are necessary for political stability, economic development, and social cohesion. The program's activities, which include research and publication, conferences, seminars, and information visits, are carried out in collaboration with partners across the continent.

In order to achieve its objectives, the program implements a variety of activities in collaboration with various partners on the continent. These include but are not limited to convening of conferences, workshops, seminars and other similar fora that will bring together various stakeholders; study and information visits around the world; as well as research, analysis and publication of comprehensive reports on the subject of the rule of law. The ultimate objective of such activities is to provide a platform for the exchange of ideas, experiences, successes and challenges with a view of analyzing them as means of finding solutions to some of the problems in the region.

To meet the objectives of the organization, KAS developed a film titled 'Journey to Justice' that highlights the plight of minority communities in Lamu and Turkana. The film sheds light on the steps taken by these communities in their journey to justice with the aim of inspiring and equipping other communities across Kenya and beyond.

The Assignment

KAS Rule of Law Program is looking for a service provider to distribute the 'Journey to Justice' film to rural areas of Kenya.

The Objective

The objective of this assignment is to reach communities outside the urban centers that might not have electricity connection.

Duties and Responsibilities

The service provider shall be expected to:

- a. Host a series of 10 outreach screenings in rural and peri urban regions of Lake Victoria and Masai Mara in Kenya in May 2023.
- b. Mobilize the target audience for the screenings. That should include rural community members, elders and leaders.
- c. Engage the audience on topics of constitutional democracy and citizen rights.

- d. Advertise the screenings on local community radio platforms and media outlets in collaboration with KAS & Partners.
- e. Promote dialogues about democracy and rule of law.
- f. Have the ability to distribute the film beyond Kenyan borders.

Bidding Process and Application Deadline

Interested bidders should submit their applications via email to be received latest by Monday, February 13th 2023. The bidder MUST provide the following information:

1. Experience in the film industry and any other relevant qualifications;
2. Budget;
3. A concept note;
4. At least 2 referees and their contacts;
5. Any other useful and relevant information.

Applications to be submitted by e-mail to info.nairobi@kas.de. The email subject to read:

\\DISTRIBUTION OF THE JOURNEY TO JUSTICE FILM//

PRE-QUALIFICATION QUESTIONNAIRE

Name:

Name of the contact person (if a company):

Postal Address..... Postal code:..... City:

Physical Address:

Telephone:

E-Mail:

Website:

Referees (Contact details):

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a) For companies

Overall size and capacity of your company:

Number of employees.....Average annual turnover.....

b) For individuals

Years of Experience

I certify the accuracy of the above-mentioned information. I recognise the right reserved by KAS to verify with the listed firms/organizations the accuracy of any information submitted in response to the above-mentioned questionnaire or otherwise submitted to KAS. I further authorise KAS to disqualify the firm I represent from the competition in the event that any of the above information is found to be false, erroneous or ambiguous.

Place:

Date:

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Name and title of the authorised
representative

Signature