



Race to the White House

Drive to the 2016 Republican Nomination

Ron Nehring

California Chairman, Ted Cruz for President



Cleveland 2016

START HERE.  FINISH HERE.

July 18 – 21, 2016



2016 Republican National Convention

Cleveland, Ohio

July 18 – 21, 2016

Convention of delegates has the ultimate authority in the Republican Party nationally.

- Nominate candidates for President and Vice President.
- Adopt a party platform.
- Adopt the Rules of the Republican Party.



How many delegates does
it take to win?

How many are there?



How many delegates?

From each of the 50 states:

- 10 at-large delegates
- 3 delegates for each Congressional District
- 3 RNC members
- *Bonus delegates*

Minimum state delegation: 16 (DE, VT)



How many delegates?

For territories:

- At-large delegates

American Samoa : 6

District of Columbia: 16

Guam: 6

N. Mariana Islands : 6

Puerto Rico: 20

Virgin Islands : 6

- 3 RNC members

Minimum territory delegation: 9



Bonus Delegates

- +1 for Republican legislature
- +1 for Republican legislative chamber (limit 1)
- +1 for Republican governor
- +1 for Republican majority in House delegation
- +1 for Republican U.S. Senator (limit 2)

For each state the Republican nominee for President won in 2012:

$4.5 + (.60 \times \# \text{ of electoral college votes})$, *rounded up*

Ex.: Texas: $4.5 + (0.6 \times 38) = \underline{28}$ (27.3)



2,470* delegates chosen
in 56 elections

1,236* needed to win

**May change depending on the outcome of 2015 elections
in KY, LA, MS, NJ, VA. Effects bonus delegates.*

State by State Election of Delegates

Primaries and Caucuses

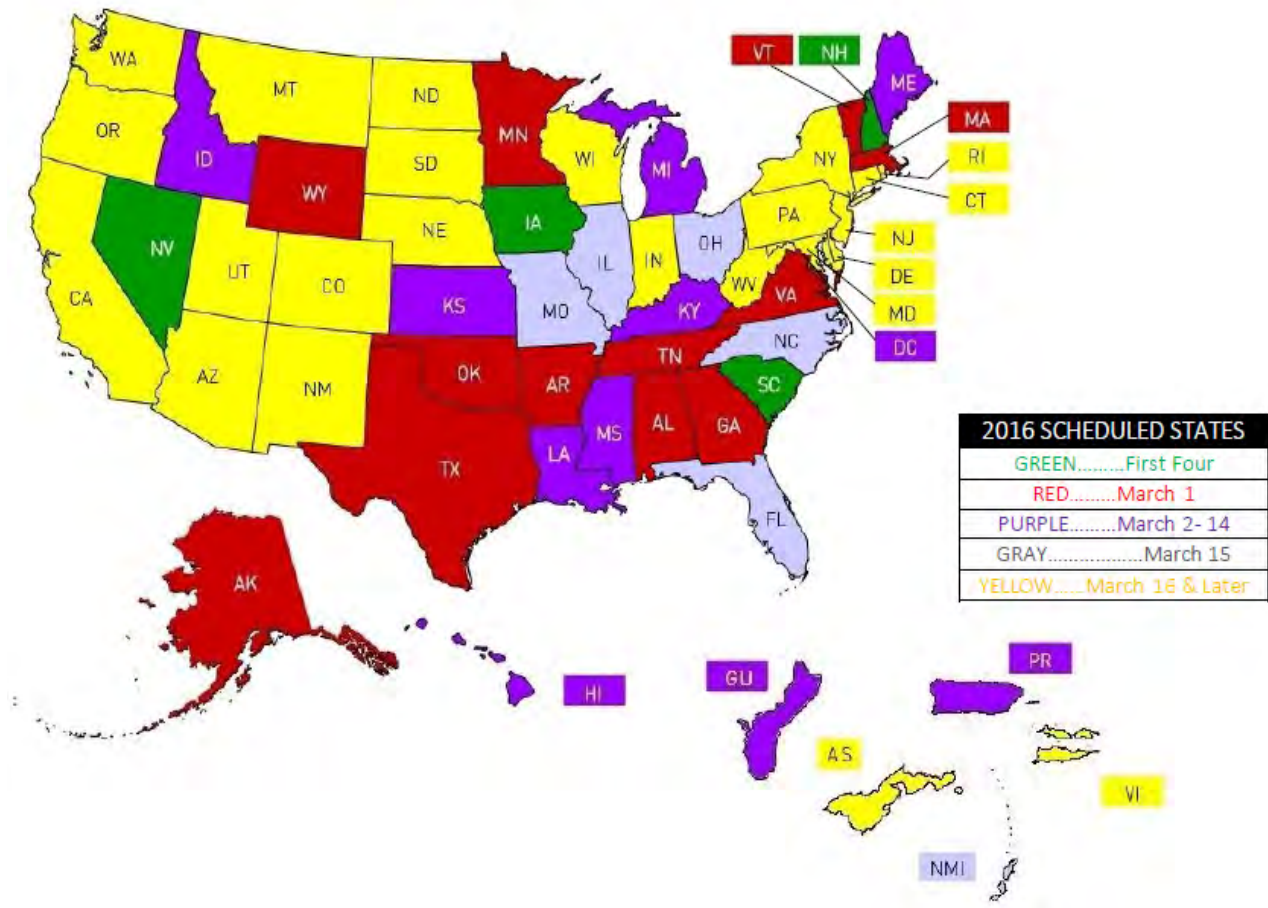
February 1 – June 7, 2016





States set many of the rules

- **Election date**
- **Method of selection**
Primary vs caucus vs convention
- **How delegates are allocated**
Proportional vs winner-take-all
- **Obligation of delegates**
Bound vs. unbound



2016 SCHEDULED STATES	
GREEN.....	First Four
RED.....	March 1
PURPLE.....	March 2- 14
GRAY.....	March 15
YELLOW.....	March 16 & Later



The First Four - February

133 delegates, 5.4% of total



2/1	Iowa	30	1.2%	Caucus	Proportional
2/9	New Hampshire	23	0.9%	Primary	Proportional
2/20	South Carolina	50	2.0%	Primary	Proportional
2/23	Nevada	30	1.2%	Primary	Proportional

Super Duper Tuesday – March 1

652 delegates, 13 states, 26% of total



3/1	Alabama	50	2.0%	Primary	Proportional
3/1	Alaska	28	1.1%	Caucus	Proportional
3/1	Arkansas	40	1.6%	Primary	Proportional
3/1	Georgia	76	3.1%	Primary	Proportional
3/1	Massachusetts	42	1.7%	Primary	Proportional
3/1	Minnesota	38	1.5%	Caucus	Proportional
3/1	North Dakota	28	1.1%	<i>Hybrid</i>	<i>Unbound</i>
3/1	Oklahoma	43	1.7%	Primary	Proportional
3/1	Tennessee	58	2.3%	Primary	Proportional
3/1	Texas	155	6.3%	Primary	Proportional
3/1	Vermont	16	0.6%	Primary	Proportional
3/1	Virginia	49	2.0%	Primary	Proportional
3/1	Wyoming	29	1.2%	Caucus	<i>Unbound</i>

March 5 - 12

354 delegates, 11 states*, 14% of total

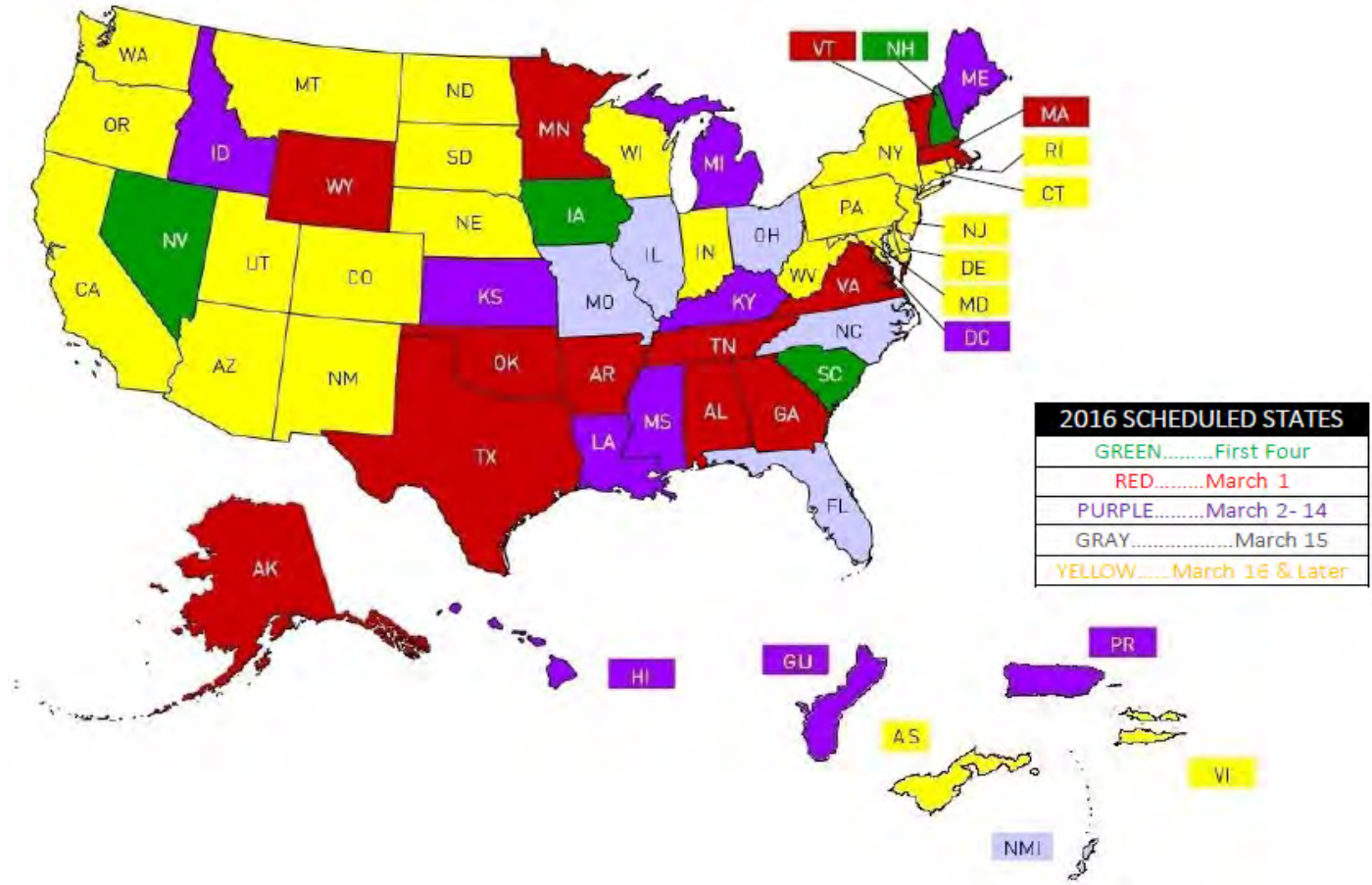


3/5	Kansas	40	1.6%	Caucus	Proportional
3/5	Kentucky	45	1.8%	Caucus	Proportional
3/5	Louisiana	46	1.9%	Primary	Proportional
3/5	Maine	23	0.9%	Caucus	Proportional
3/6	Puerto Rico	23	0.9%	Primary	Proportional
3/8	Hawaii	19	0.8%	Caucus	Proportional
3/8	Idaho	32	1.3%	Primary	Proportional
3/8	Michigan	59	2.4%	Primary	Proportional
3/8	Mississippi	39	1.6%	Primary	Proportional
3/12	District of Columbia	19	0.8%	Convention	Proportional
3/12	Guam	9	0.4%	Convention	Unbound



By March 14, 2016...

1,139 (46%) of 2470 delegates chosen
1,331 remain
1,236 needed to win



Super Tuesday - March 15

367 delegates, 6 states*, 15% of total



3/15	Florida	99	4.0%	Primary	Winner take all
3/15	Illinois	69	2.8%	Primary	Winner take all/CD
3/15	Missouri	52	2.1%	Primary	Winner take all*
3/15	North Carolina	72	2.9%	Primary	Proportional
3/15	N. Mariana Islands	9	0.4%	Caucus	Winner take all
3/15	Ohio	66	2.7%	Primary	Winner take all

After March 15, 2016

1,506 (61%) of 2,470 delegates chosen

964 remain

1,236 needed to win

Wet Track

March 16 – April 18

Only 195 delegates (7%)
will be chosen



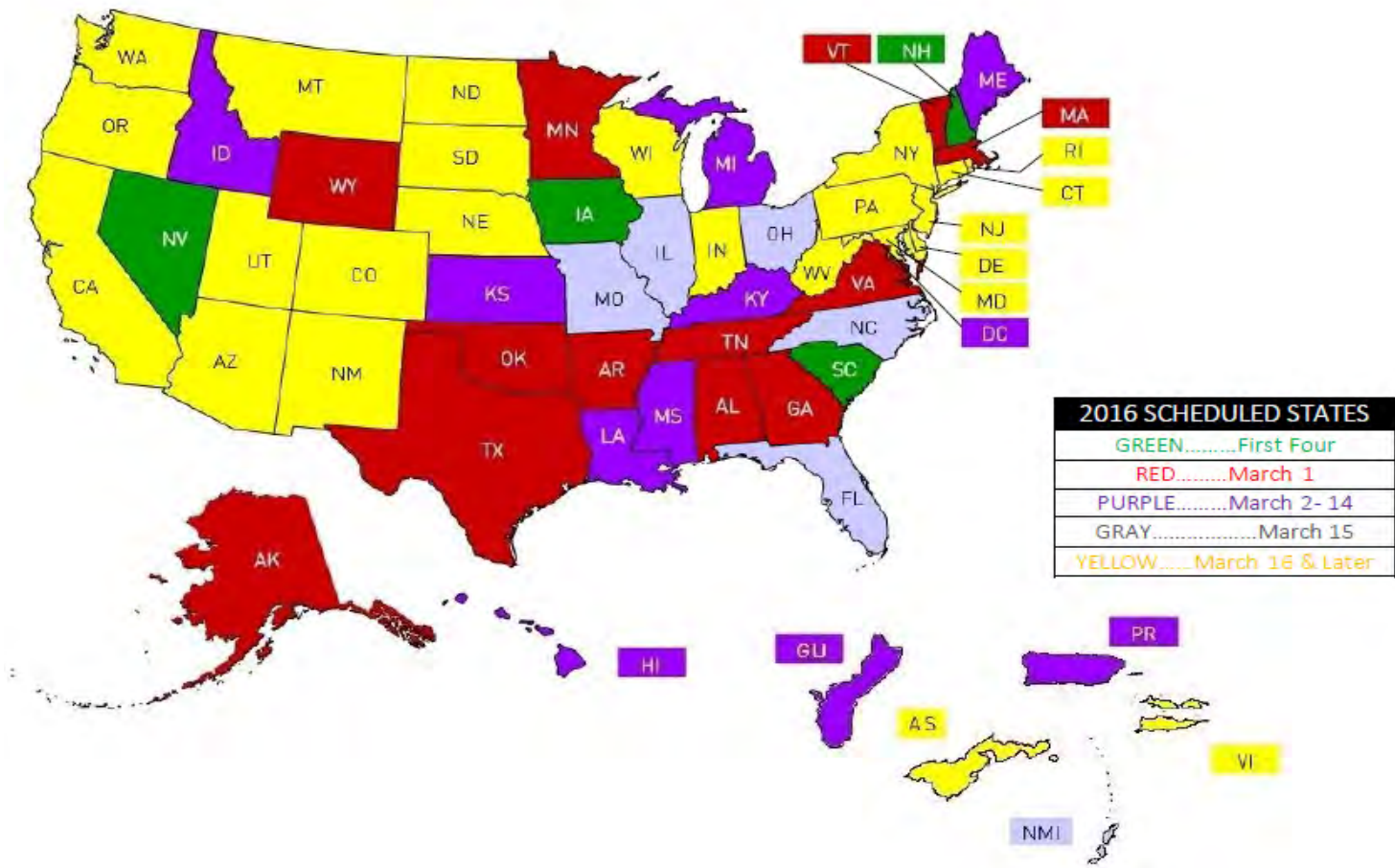
March 19 – April 9

195 delegates, 6 states*, 7% of total



3/19	Virgin Islands	9	0.4%		Winner take all
3/22	American Samoa	9	0.4%	Convention	<i>Bound</i>
3/22	Arizona	58	2.3%	Primary	Winner take all
3/22	Utah	40	1.6%	Caucus	Proportional
4/5	Wisconsin	42	1.7%	Primary	Winner take all
4/9	Colorado*	37	1.5%	Hybrid	<i>Unbound</i>

**No preference poll at Colorado convention. Delegates unbound.*



New York + Northeast Primary

267 delegates, 6 states*, 11% of total



4/19	New York	95	3.8%	Primary	Proportional
4/26	Connecticut	28	1.1%	Primary	WTA, over 50%
4/26	Delaware	16	0.6%	Primary	Winner take all
4/26	Maryland	38	1.5%	Primary	Winner take all
					WTA sw, others
4/26	Pennsylvania	71	2.9%	Primary	unbound
4/26	Rhode Island	19	0.8%	Primary	Proportional

After April 26, 2016

1,968 (80%) of 2,470 delegates chosen
502 remain
1,236 needed to win

Last Call: May 3 – June 7

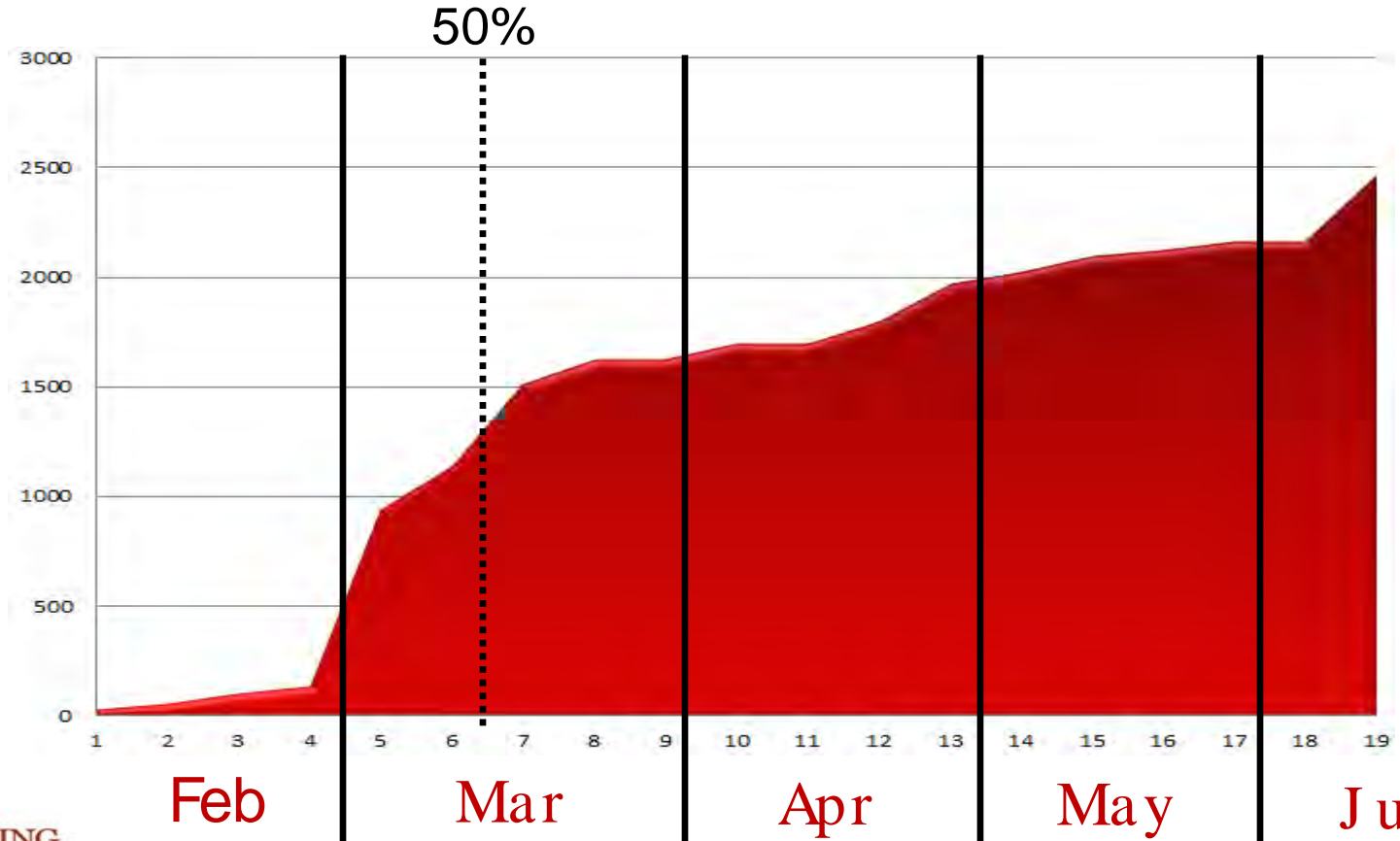
502 delegates, 10 states*, 20 % of total



5/3	Indiana	57	2.3%	Primary	Winner take all
5/10	Nebraska	36	1.5%	Primary	Winner take all
5/10	West Virginia	34	1.4%	Primary	Direct, bound
5/17	Oregon	28	1.1%	Primary	Proportional
5/27	Washington	44	1.8%	Primary	Proportional
6/7	California	172	7.0%	Primary	Winner take all by CD
6/7	Montana	27	1.1%	Primary	Winner take all
6/7	New Jersey	51	2.1%	Primary	Winner take all
6/7	New Mexico	24	1.0%	Primary	Winner take all
6/7	South Dakota	29	1.2%	Primary	Winner take all



Delegates selected, by week, cumulative





Why do candidates crash?



They run out of fuel

Too much spending

Inadequate fundraising operation

Insufficient support among donors

Perceived loss of momentum

Failure to set/meet expectations



Race Conditions

American Politics

Shifted to the right compared to Europe.

Candidates are nominated by voters, not party officials.

Nominations often do not go to the candidate you have heard about the most, or early frontrunners.

Republican voters...

Conservative.

Frustrated with “Washington” –
including Republican and Democrat “leaders.”

Concerned about the perceived decline in
the economy and global influence.

Want a leader more than an administrator.

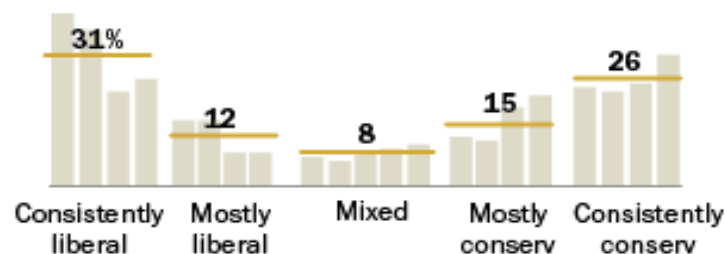
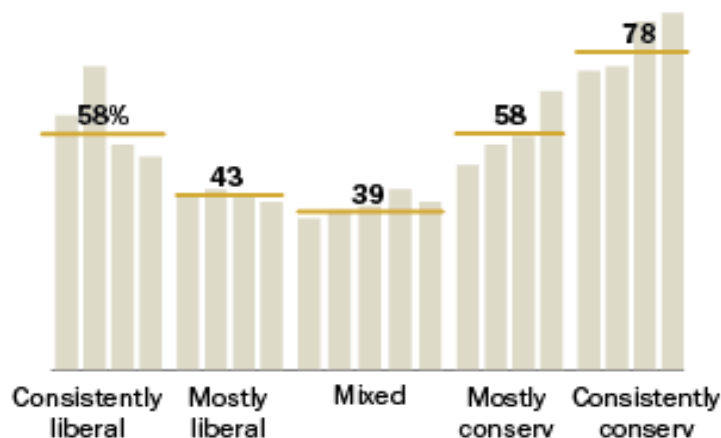
The 'U-Shape' of Political Activism; Higher at Ideological Extremes, Lower in Center



Percent who **always vote**



Percent who contributed to a **political candidate or group** in the past two years



Source: 2014 Political Polarization in the American Public

Note: Bars represent the level of participation at each point on a 10 question scale of ideological consistency. Figures are reported on the five ideological consistency groups used throughout the report (see Appendix A).

Political Activism on the Left and the Right

In the past two years, percent who have ...



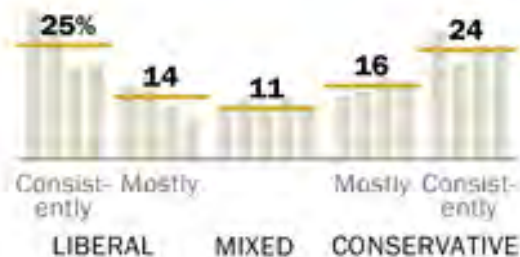
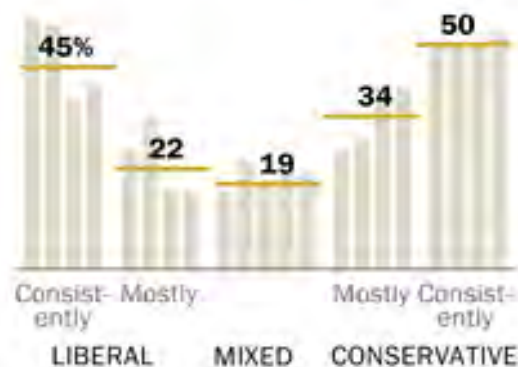
**Contacted an
elected official**



**Attended a
campaign event**



**Worked or volunteered for
a candidate or campaign**



Source: 2014 Political Polarization in the American Public

Note: Bars represent the level of participation at each point on a 10 question scale of ideological consistency. Figures are reported on the five ideological consistency groups used throughout the report (see Appendix A).

National elections are
becoming more about
voters/nonvoters than
“the undecided.”

Sen. Ted Cruz (R-TX)



Conservative Senator from Texas (155 delegates).

Raised the most in “hard dollars” of any candidate.

Record of confronting the status quo in Washington.

Building out a 50 state organization, not just early states.

Sustainable allocation of resources.



“The Ted Cruz Moment is Coming”
Sunday, October 11, 2015

A man with a goatee, wearing a dark suit, white shirt, and red patterned tie, is speaking. He is positioned in front of a blurred background of the White House. A news banner is overlaid at the bottom of the frame.

ROCKING THE HOUSE
WHAT DOES REPUBLICAN INFIGHTING MEAN?

MEET
THE PRESS



“Ted Cruz: Conservatives are coming together.”

Sunday, October 11, 2015



FOX NEWS FOX NEWS

9:04 CT

Hannity

AGAINST THE GUN SHOP, ALLEGING THE STORE, DESPITE WARNING SIGNS, PERMITT



“A Time for Truth”





#CruzCountry



#CRUZCOUNTRY



Sauber F1 Team



sauberf1team.com

1:52:28

VOLTA



Thank you!

Ron Nehring

California Chairman, Ted Cruz for President

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